

The Sale of  
Linens  
Continues.

# Simpson Crawford Co.

SIXTH AV. 19<sup>TH</sup> TO 20<sup>TH</sup> STREET, NEW YORK.

The Sale of  
Rugs  
Continues.

## 1,000 New Shirt Waist Dresses to Go at Less Than Half Prices.

IT is characteristic of Simpson Crawford methods to announce such a sale at such a time—to offer at actually less than half real value so many smart Shirt Waist Dresses that are wanted now by almost everybody to fill out the Summer wardrobe.

At \$1.25 reduced from \$3.50

In this group you may select from both plain tailored and fancy shirt waist dresses of black or white dotted Swiss, or of plain white lawn. The waists are trimmed with V or square yokes of lace and the skirts are finished in full flare style.

At \$1.95 reduced from \$5

These are especially attractive dresses, fashioned in smart new styles—lutech or high-neck effect—beautifully trimmed with Val lace. The skirts are full flare and some are tucked, while others are lace-trimmed. The material is an exquisite quality of white lawn.

Women's \$18 Suits and Dresses—to close at \$5.

There are three different styles in the collection—Princess Dresses and two-piece V-neck suits, daintily trimmed with Val lace and V or square shaped lace yoke. There are also Linen Suits, strictly man-tailored, in Prince Chap, Cutaway and Jumper models. These suits have been selling at \$18. For a quick clearance the price has been almost quartered.

Women's Bathing Suits at \$2.50 and \$3.75.

There are ten different attractive styles in the lot—all sufficiently lowered in price to make it worth your while laying aside a suit for next season. You can choose at just about half usual prices.

Women's \$1.50 Long Silk Gloves, 98c.

A SPECIAL purchase enables us to sell these fine 10-button length black and white silk monogrammed gloves at a price lowering of almost half. They are accumulations of a season's business, which the well-known maker closed out at a great price concession because we took the entire lot.

Women's \$2.50 Long Kid Gloves, \$1.75.

Elbow length real black French kid suede gloves, monogrammed style. Made by Chas. Perlin & Co., Genoa, Italy.

## Sale of Silk Remnants---Continued.

LARGER crowds than ever before stamp this as one of the most successful sales of silk remnants we have ever held. And deservedly so, for greater silk values than are involved in this sale have seldom been announced. To-morrow a choice is offered of—

75c Rough Shantung,	Choice,	\$1.00 Glace Taffeta,	Choice,	\$1.25 Colored Taffeta,	Choice,
75c Colored Taffetas,	35c	\$1.00 Satin Foulards,	45c	\$1.25 Peau de Cygne,	55c
75c White Pongees,		\$1.00 Foulard Paconne,		\$1.25 Satin Liberty,	
75c White Shantung,		\$1.00 Peau de Cygne,		\$1.25 Messaline,	
75c Satin Foulards,	Yard,	\$1.00 All-Silk Shantung,	Yard,	\$1.25 Checked Silk,	Yard,
75c Habutai,		\$1.00 Crepe de Chine,		\$1.25 Foulard Satin,	
\$1.50 Crepe de Chine, Crepe Meteor,		Radia, yard wide Taffeta, Peau de Cygne and fancy silk—choice...			65c

## Our \$6.50 Lace Robes in Many Beautiful Styles to Close at \$2.95

BECAUSE new shipments, now en route from Europe, will require much room for their display it is urgent that every robe now in stock be disposed of immediately. And to effect this end, a new series of prices, radically low in their nature, is now in force in the Robe Section.

The sale involves a collection of handsome robes in exquisite designs, beautifully fashioned and ready to be made up into any style gown.

Special at  
\$2.95  
worth  
up to \$6.50

Also other Batiste Robes worth \$10.75 to \$12.50, to close at \$4.25 to \$10.95.

French and German Val. Lace, 30c, 35c, 75c doz. yds. Worth from 55c to \$1.50.

Thousands of yards of the newest French and German Val. Lace that sell elsewhere up to \$1.50 a dozen yards at just about half price.



## \$1 Crush Leather Belts, 50c.

NOT for a long time we are sure will you have another opportunity to secure such pretty, wanted belts at this little price.

They comprise a manufacturer's reserve stock. We secured them at just half because we took the entire lot. They are made of crush leather in a number of especially attractive styles.

Women's Wash Belts at 15c. and 25c.

Included are Belts that have been selling up to \$1 each. Every style in both plain and prettily embroidered Belts at these prices. There is one particularly smart Linen Belt that has but lately come into vogue.

## Infants' \$5 Pique Coats at \$1.98

JUST an instance of the radical price-lowerings brought about by this general clearance in the infants' Garment Sections. These Coats and Reefers are of beautiful white pique, prettily trimmed with embroidered scalloped edgings on collars and cuffs. Sizes 1 to 4 years.

Of special moment are the following reductions, also:

Infants' 75c Lace and Embroidery Trimmed Caps, 35c  
Infants' \$1.50 to \$2 Bonnets and Caps, 85c  
Children's \$10 Pique Coats and Reefers, \$2.95  
Children's \$7.95 White Wool Serge Box Reefers, \$3.95

## A Most Extraordinary Clearance Movement Affects Our Women's and Children's Shoes

GENERALLY throughout the entire Simpson Crawford Shoe Section prices to accomplish the quickest sort of clearances have been instituted. Shoes from our regular lines have been re-grouped into lots complete as to size and style range and re-priced so that savings of almost half are prevalent. For instance—

Women's \$3.50 to \$5 Shoes at \$1.90.

Included are some eight hundred pairs of Women's Shoes in many shapes and styles taken from our regular stocks and representing lines that have been selling from \$5.50 to \$5 per pair.

Women's \$3 Oxfords, of a Celebrated Make, at \$1.65.

A good assortment of high grade Oxfords marked for quick selling to-morrow. The range of sizes is not fully complete, but if you can find a fit you may count on making a saving of One to Two Dollars.

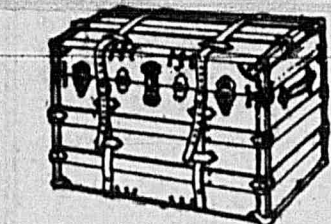
Women's \$3 White Canvas Oxfords and Pumps, \$1.65.

Women's \$3 White Canvas Oxfords (slightly soiled) at \$1.

Misses' and Children's \$2 and \$3 Shoes at \$1.25.

Queen Quality Shoes, Pumps and Oxfords, \$3.

No more stylish or more durable foot wear than the Queen Quality could be secured at any price. At \$3 they are probably the best shoe investment you can make.



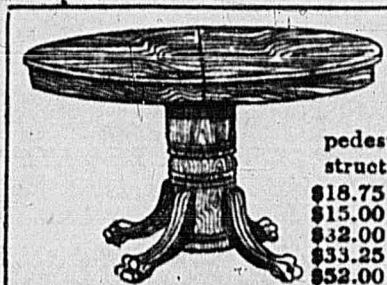
\$6.50 Canvas-Covered Dress Trunks at \$3.95

THESE trunks were made to fill a much-needed want—to offer at a low price a trunk that could absolutely be depended upon.

They are substantially built and strengthened by four slats on top and two stout frames around body, iron binding and centre bands, steel corners, clamps and bolts. The bottom is of sheet iron, and the trunks are equipped with strong brass locks; some have two long straps around body, and all are fitted with deep trays of two compartments. "Featherweight" Suit Cases (steel frame), 24 in., \$2.25. Matting Suit Cases, two straps all around case, 24 in., \$4.00. Cane Suit Cases, very strong and light weight, 24 in., \$5.00. Cowhide Bags, leather lined, brass trimmings, 16 to 18 in., \$5.00. Sole Leather Suit Cases, linen lined, 24 in., \$5.00. Women's Dress Trunks, full cloth lined, 32 to 38 in., \$7.25.

## The August Furniture Sale Offers Good Furniture at Savings of a Full Third.

ON whatever grounds your comparisons are based—quality or price—after you inspect contemporary offerings, you must realize that the greatest and most satisfactory economies are brought about by this Simpson Crawford August Sale of dependable Furniture. The following price instances illustrate the value-giving of this annual furniture occasion:



This \$21 Oak Extension Table at \$14.75.

These are built of thoroughly seasoned golden oak, beautifully selected grain, smooth fitting slides, superior rubbed polish finish, round top, fitted with deep moulded rim, very massive construction; 6 feet extension.

\$18.75 G. O. Ex. Table, \$12.75  
\$15.00 G. O. Ex. Table, \$11.75  
\$32.00 W. O. Buffet, \$23.00  
\$33.25 G. O. Buffet, \$29.00  
\$52.00 G. O. Buffet, \$45.75

\$35.50 Golden Oak China Closet, \$29.75.

Made of selected quartered oak, highly polished, bent glass ends and bent glass door, fitted with three polished oak shelves and heavy carved claw feet.

\$35 Sideboards, \$24.75

Made of seasoned quartered oak, highly polished, nicely curved top, fitted with extra large French bevel plate mirror, 30x18; two small, swell top drawers; one lined with heavy box frame; closely woven cane backs; built for comfort and strength.

\$35 Brass Beds, \$24.75

The latest designs, with 2-inch continuous posts, mounted with extra heavy hawks, fitted with heavy laterals in head and foot and artistic panels, guaranteed best French lacquer, in all sizes.

\$25 Dining Chairs at \$1.65.

These Chairs are constructed to last a lifetime; handsome, graceful, highly polished, quartered oak, with heavy box frames; closely woven cane seats; built for comfort and strength.

Arm Chairs to match at \$3.75.

\$35 Brass Beds, \$24.75

The latest designs, with 2-inch continuous posts, mounted with extra heavy hawks, fitted with heavy laterals in head and foot and artistic panels, guaranteed best French lacquer, in all sizes.

\$10.50 Box Spring, \$7.75.

Best unholstering, containing 64 steel tempered spiral springs covered with the finest grades of ticking.

## Toilet Specials

LITTLE requisites that administer to the comfort during these hot Summer days. Priced especially low.

Kaiserin Cologne—cooling and refreshing—bottle, 25c, 30c, 50c  
Meadowbrook Vio Water—regularly 48c. Per bottle..... 39c  
Cucumber and Elderflower Cream—whitens the skin. Per Jar 15c, 25c, 35c

Special lot of Rubber Sponges, 25c, 40c

Idealita Vio Ammonia. Pl., 15c; quart..... 25c

Dentistopline, antiseptic mouth and tooth wash..... 17c, 47c

Bath Sprays—large sprays—good value..... 89c

Robacker's Sure Cure for Sunburn. Jar..... 25c

## Bloomingdale's

Continuation of the Walters Louise Club Sale

## For 3 Days Only

Any One Can Join the Club

Club Sale of the Walters Louise Pianos Has Been a Great Success.

The 200 Walters Louise Pianos (Club No. 1) has been oversubscribed. Many living at a distance were prevented from calling to join the club on account of the extreme hot weather. We have received hundreds of letters asking us to continue the sale for another week.

We have made arrangements with the Walters Piano Company to supply us with 200 more celebrated Louise Pianos for the Walters Louise Piano Club No. 2, which will continue for

Three Days Only.

The sale will positively end Saturday evening, August 17, therefore, we would advise you to join the club at once.

\$500 Walters Louise Pianos, \$250 Club Price,



There are only 200 Walters Louise Pianos to be sold in this club at \$250, so we would advise you to purchase at once, for piano values like this \$500 Walters Louise Piano for \$250 have never before been heard of, and the entire 200 Louise Club will be completed long before the end of this week.

We are having a tremendous response to the great Louise Club Sale of \$500 Walters Louise Pianos for \$250, and we strongly advise a very early selection.

All you need to pay is

\$5 Down and \$1 Per Week.

This price includes stool and cover. There is no interest, no insurance and no "extras" whatever—\$250; that's all.

Piano Delivered to Your Home on First Payment of \$5.

You save \$250 by joining the Walters Louise Piano Club; besides, you make one of the best piano investments in the world.

WALTERS LOUISE PIANOS have the celebrated lost motion repeating action—best in the world—which is built to last a lifetime.

WALTERS LOUISE PIANOS have the finest selected ivory keys, highly polished, covered with sharp WALTERS LOUISE PIANOS have 16-pound improved felt hammers, best in the world.

Joining the club places you in a position to exchange your old piano for one of these beautiful WALTERS LOUISE PIANOS at \$250. Upon Request a Representative Will Call.

Waterrooms \$4 Floor.

## ANNOUNCEMENT!

A Gibson Bathing Girl picture, of which this figure is a portion, on plate paper, ready for framing, size 10 by 15 inches, will be given free with every copy of next Sunday's World. Order to-day. Edition limited. All newsdealers.



Copyright, 1900, Life Publishing Co.

Drawn by Charles Dana Gibson.

NO WONDER THE SEA SERPENT—ETC.

SUNDAY WORLD WANTS WORK

MONDAY MORNING WONDERS.

## Bloomingdale's

ALL CARS TRANSFER TO LEXINGTON TO 3<sup>RD</sup> AVE. 59<sup>TH</sup> TO 60<sup>TH</sup> ST.

## Our Great 1907 Fur Sale



Two remarkably busy days in the record of our Fur Department. Monday and Tuesday the selling was very active. That is not strange, however. The offerings are the most magnetic we have ever made—the values so evident that the thrifty simply cannot resist the opportunity to save by buying now.

Make an early selection, pay a small deposit and we will store the furs free of charge until October 15, if you so desire.

Men's \$55 Fur Lined Coats at \$25

Of fine black kersey and broadcloth, 32 inches long. Fine examples of high-class tailoring in the newest loose box shape, with English welted seams. Lined throughout with brown Spanish mink beautiful peacock Persian collar.

Men's \$59 Fur Lined Coats \$35

Lined throughout with brown Russian sable lynx, large storm collar of blended muskrat or water mink.

Men's \$100 Fur Lined Coats \$59

Lined with fine quality Fur. Sable or blended muskrat or water mink or Persian lamb.

Women's \$25 Fur Lined Coats, \$12.50

Of fine Black Kersey Cloth and Broadcloth, 48 inches long, cut in the very newest and latest box shape, with welted seams, very roomy and stylish. The most remarkable fur lined coat values ever offered. They are lined throughout with Brown Spanish Sable skin and have large, soft, silky collars of Brown Lynx.

Women's \$35 Fur Lined Coats, \$21.

Lined throughout with soft, silky, brown sable, large storm collar of the same to match.

Women's \$55 Fur Lined Coats, \$29.

Lined throughout with gray and white squirrel, large styled 5 1/2 inch storm collar.

Women's \$95 and \$98 Fur Lined Coats, \$49 and \$59.

Lined throughout with beautiful squirrel, lining, large lynx show collar.

Women's \$55 Fur Lined Coats, \$29.

Lined throughout with gray and white squirrel, large styled 5 1/2 inch storm collar.

Women's \$95 and \$98 Fur Lined Coats, \$49 and \$59.

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